

World of Circular Economy's Press Statement on Earth Day

WOCE Leads the Way in Achieving SDGs on Earth Day

New Delhi, April 22, 2023 - World of Circular Economy (WOCE), a climate-friendly start-up based in India, is committed to leading the charge against climate change. On Earth Day, WOCE reaffirms its dedication to the philosophy that "What cannot be measured, cannot be managed."

At the heart of WOCE's mission is a focus on sustainability, including the establishment of quality sustainability data, the calculation of greenhouse gas (GHG) emissions, and the offsetting of those emissions. By empowering organizations and institutions to capture, calculate, and earn rewards for offsetting their carbon footprint, WOCE sets a new standard for corporate responsibility, leading the way toward a more sustainable future.

"Earth Day is a reminder of the urgent need to address climate change and take action towards a more sustainable future. At WOCE, we are committed to empowering organizations to make measurable progress towards reducing their carbon footprint. By capturing and calculating sustainability data, we help our clients create a roadmap towards a more sustainable future", said **Anup Garg, Founder & CEO of WOCE**.

WOCE's innovative approach to sustainability has earned them partnerships with global players in the domain. Recently, WOCE Solutions Pvt. Ltd. and EKI Energy Services Ltd. have partnered to offer integrated sustainability solutions aimed at helping businesses achieve their net-zero targets. The partnership provides businesses with a one-stop-shop for achieving their sustainability goals, offering integrated solutions that reduce carbon emissions, optimize resource usage, and minimize environmental impact. The technology used in these solutions enables businesses to track and measure their sustainability performance, identify areas for improvement, and make data-driven decisions to achieve their net-zero targets. The partnership demonstrates a commitment to sustainability and provides businesses with the tools they need to achieve their sustainability goals while contributing to a more sustainable future for all.

WOCE's work is critical to achieving the United Nations' Sustainable Development Goals (SDGs). By helping organizations to reduce their carbon footprint, WOCE contributes to SDG 13 - Climate Action, and SDG 12 - Responsible Consumption and Production.

"Climate change is a global challenge, and we all have a role to play in addressing it," said Garg. "WOCE is proud to be part of the solution, and we encourage everyone to join us in creating a more sustainable future."